

ANDSIGN
DIGITAL SIGNAGE SOLUTION



TURNKEY
SOLUTION

AGENDA

ANDSIGN

WHAT IS DIGITAL SIGNAGE

DIGITAL SIGNAGE COMPONENTS

WHY DIGITAL SIGNAGE

WHERE DIGITAL SIGNAGE

WHY ANDSIGN SOLUTION

WHAT IS DIGITAL SIGNAGE

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DIGITAL SIGNAGE IS ABOUT DELIVERING

A specific Message

To Targeted Audiences

In a Selected Location

At the Right Time



DIGITAL SIGNAGE COMPONENTS

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DISPLAY



CONNECTIVITY



PLAYER



CONTENT MANAGEMENT



CLOUD SERVERS

CONTENT IS KING

ANDSIGN

THE CONTENT COULD BE:



1 **ADVERTISEMENT**

Images, Videos,...

2 **FEEDS**

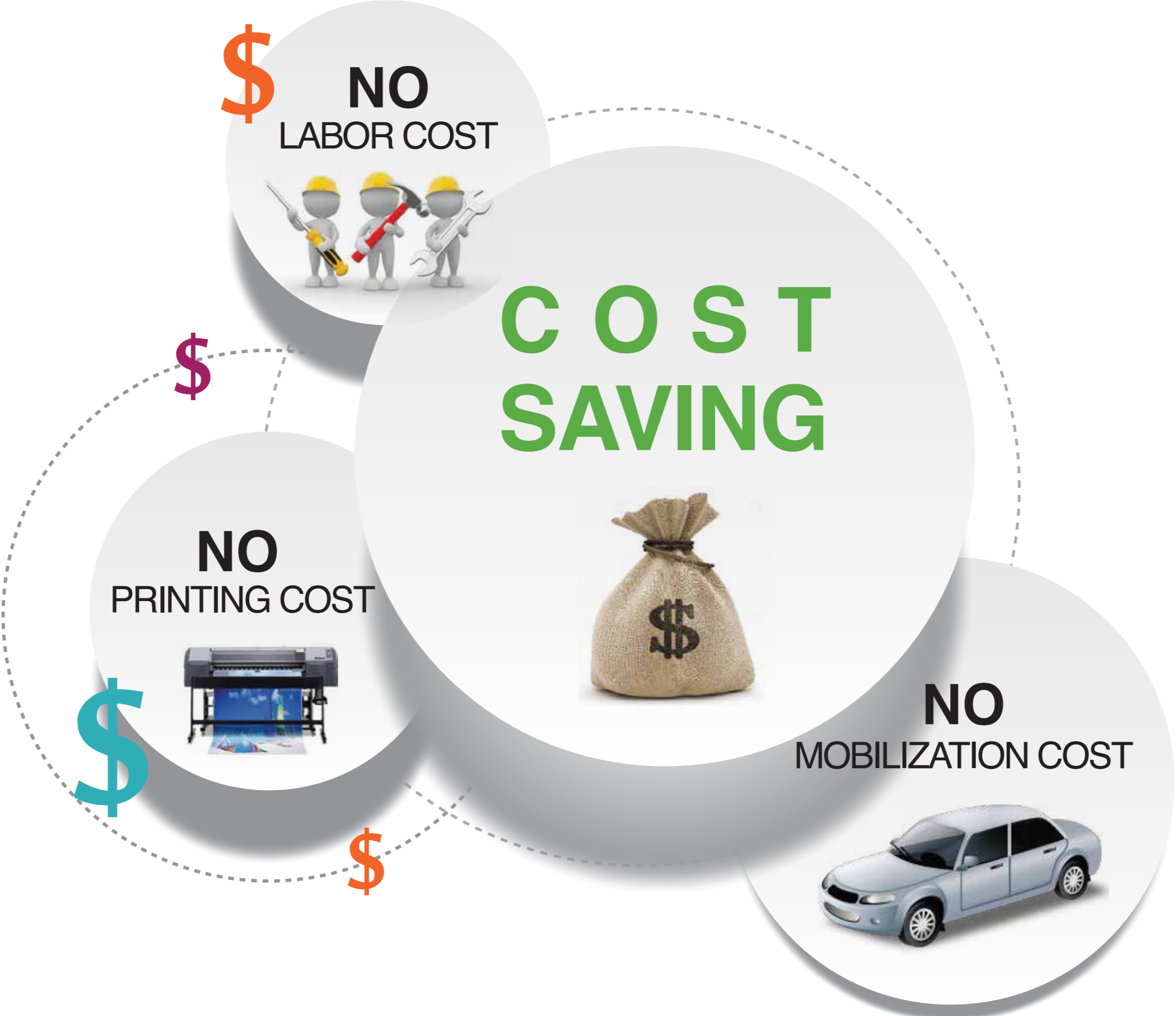
News, Weather, Time,...

3 **PUBLIC INFORMATION**

Train stations, Flights ,Public announcements,...



WHY DIGITAL SIGNAGE



WHY DIGITAL SIGNAGE



WHY DIGITAL SIGNAGE

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GO
GREEN

THE WORLD IS
GOING DIGITAL

QUICKLY
ADAPT

IMPRESSIVE
CONTENT

“LET’S FACE IT,
THE DIGITAL
Era Has Begun”

WHERE DIGITAL SIGNAGE?

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QUICK SERVICE RESTAURANTS

To display their menus and their offerings



AIRPORTS

To provide travellers with flight details and for advertisement as well



S T O R E

Make the shopping experience easier and interesting by displaying the products digitally



WAITING AREAS

To entertain customers or providing them with information



ORGANIZATIONS

To provide the employees with news about the company, or inform them with changes or instructions.

DIGITAL SIGNAGE IS EVERYWHERE

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SCHOOLS
&
UNIVERSITIES

STREETS

MALLS
&
SHOPPING
CENTERS

RESTAURANTS

HOTELS

CLINICS
&
HOSPITALS

TRAIN STATIONS

BANKS
&
STOCK MARKETS

WHY ANDSIGN SOLUTION?

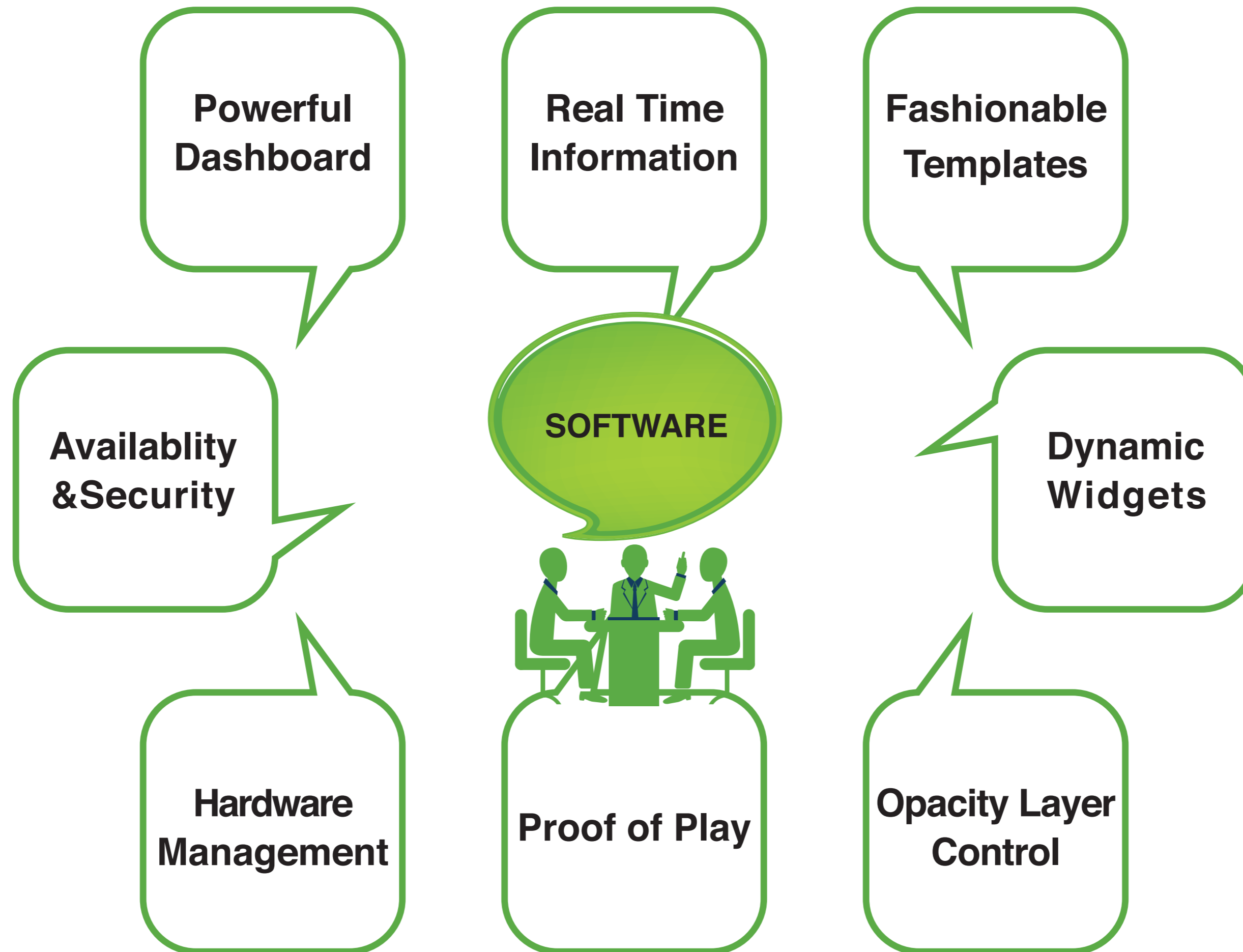
andsign

A TURNKEY SOLUTION



FULLY FEATURED & SIMPLE SOFTWARE

ANDSIGN



CONTENT MANAGEMENT

The screenshot displays the AndSign content management interface. At the top, a navigation bar includes the AndSign logo, menu items (Dashboard, Campaigns, Players, Media, Reports, Support), a user profile (Welcome christine.george@andsign.net), and a Logout button. Below the navigation bar, the main workspace is titled 'presentation' and features a 2x2 grid layout with a 'Change Layout' button. A 'Media' tab is active, showing a 'Drop files here to upload' area and a library of media assets including 'cloud-', 'sand-', 'commu...', 'ecosyst...', 'php-', 'tc-', 'Fashion...', and 'hw-'. Below the media library is a 'Timeline' section with a ruler from 0 to 135. The timeline shows four tracks: Track 1 contains 'cloud-11.png' and 'sand-...'; Track 2 contains 'Clock'; Track 3 contains 'san...'; Track 4 contains 'Yahoo Weather'. At the bottom right, there are 'Save' and 'Save & Publish' buttons.

Timeline Components

Drag & Drop Media

FASHIONABLE TEMPLATES

ANDSIGN


Customize Template

Change Template Text and Images

Summer Sale

50% Sale


IN STORE AND ONLINE



Preview

SUMMER SALE

50% SALE



IN STORE AND ONLINE

I'm done, Save changes

Cancel

Fashionable Designs

Portrait and Landscape

Dynamic Galleries

Optimized Performance

POWERFUL DASHBOARD

The dashboard features a green header with the ANDSIGN logo and navigation links: Dashboard, Campaigns, Players, Media, Reports, Support, Welcome ise1, and Logout. The main content area is divided into several sections:

- Dashboard:** Overview section with a help icon.
- Sync:** 1 Player has missing content.
- Online Players:** 2 Players are Offline.
- Storage:** All Players have sufficient disk space.
- Last Screen Shots:** Displays thumbnails for 'xlabdemo' and 'test'.
- Alerts:** List of system alerts for 'xlabdemo' and 'test'.
- Recent Logs:** List of recent system logs for 'xlabdemo'.

Alert	Time
xlabdemo : Player xlabdemo is over processed	18/05/2015 04:22PM
xlabdemo : Player xlabdemo is over processed	15/05/2015 06:03AM
xlabdemo : Player xlabdemo is over processed	15/05/2015 12:03AM
test : Player test is over processed	12/05/2015 10:34AM

Log	Time
xlabdemo : Player xlabdemo is Online	26/05/2015 09:28AM
xlabdemo : Player xlabdemo is Online	26/05/2015 08:12AM
xlabdemo : Player xlabdemo is Online	25/05/2015 06:37PM
xlabdemo : Player xlabdemo is Online	25/05/2015 04:16PM

Now playing on screens

● Media Synchronization

● View Offline Players

▬▬▬▬▬ Players' Health

PROOF OF PLAY REPORTS

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ANDSIGN Dashboard Campaigns Players Media Reports Support Welcome ise1 Logout

Reports: Proof of Play

Players

Media

[VIEW REPORT](#) Today Yesterday Last 7 Days This Month Last Month - April Last 30 Days All Time Custom

[EXPORT TO EXCEL](#) [PRINT](#)

Display	Media	Number Of Plays	Duration	Total Duration	First Show	Last Show
xlabdemo	andsign.jpg	7	00:01:01	00:07:07	19/05/2015 02:37 PM	25/05/2015 02:37 PM
xlabdemo	BK_MealTwo.jpg	7	00:00:10	00:01:10	19/05/2015 02:38 PM	25/05/2015 02:38 PM
xlabdemo	871x487brkfdm-allprod.jpg	7	00:00:10	00:01:10	19/05/2015 02:38 PM	25/05/2015 02:38 PM
xlabdemo	1923i5o8h4fahjpg.jpg	7	00:00:10	00:01:10	19/05/2015 02:38 PM	25/05/2015 02:38 PM

Total Plays: 28
Total Duration: 00:10:37



Which media played?



When ?



How many times



How long?

HARDWARE MANAGEMENT

ANDSIGN

The screenshot shows the ANDSIGN hardware management interface for a player named 'test'. The dashboard includes several performance metrics and control panels:

- Player Health:** Four charts showing CPU usage (peaking at ~95%), RAM usage (fluctuating between 20% and 40%), Network usage (peaking at ~37,500 KB), and Disk Usage (a pie chart showing almost 100% free space).
- Player Logs:** A list of events including health checks, online status, and campaign playing.
- Player (ON/OFF) Schedule:** Controls for power management, including 'Always ON' and 'Power ON/OFF Timer' with a weekly schedule (all days checked).
- Player Info:** Metadata such as Application Version (1.3.3), Last Sync (12/05/2015 10:45 AM), and Player Date Time (12/05/2015 10:45 AM).

Hardware Performance Reporting

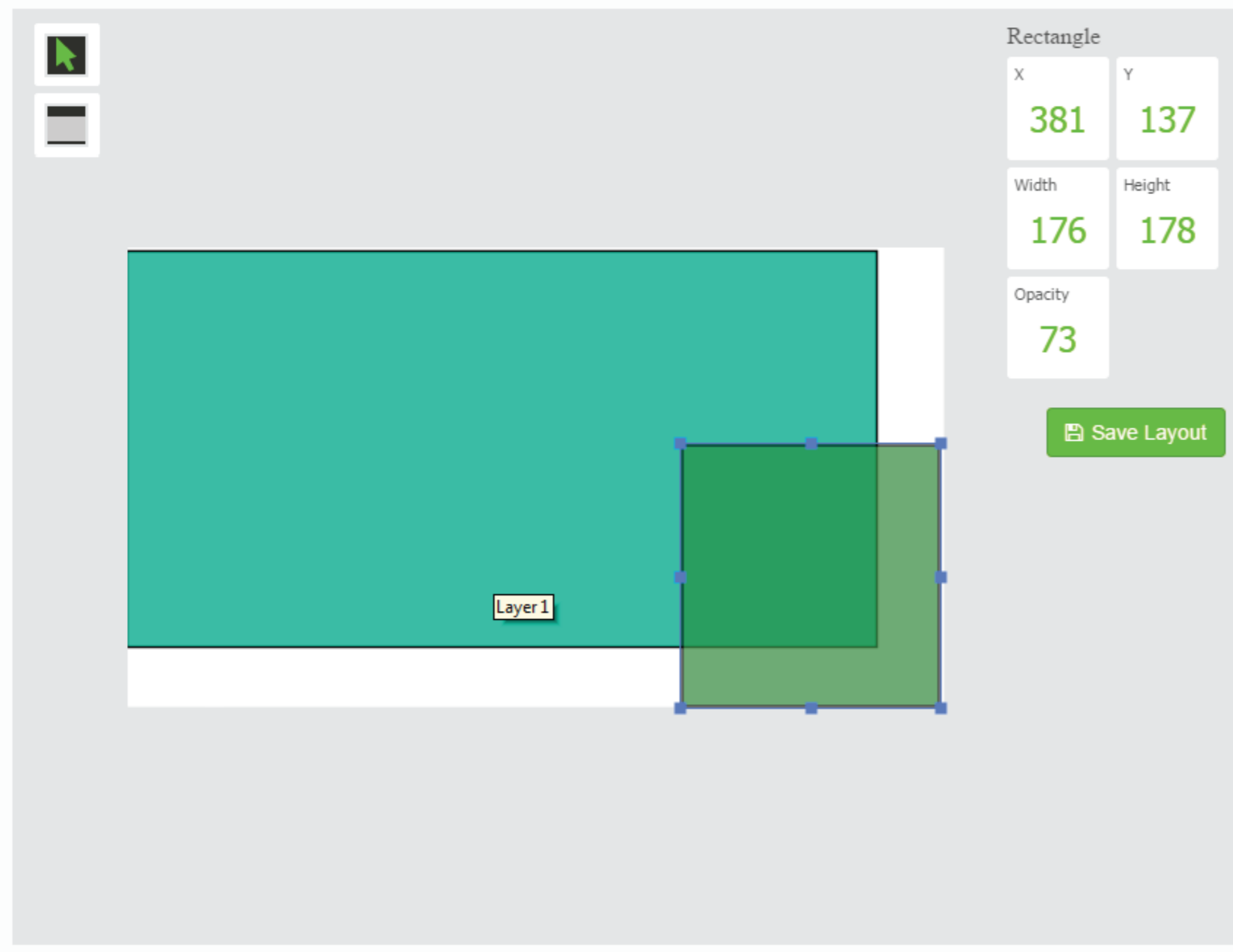
Logs & Automated Email Alerts

Real Time Monitoring

Advanced Power Management

OPACITY LAYER CONTROL

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Multi-layer Panels Designer

Opacity Controls

DYNAMIC WIDGETS

ANDSIGN



“AndSign user interface is designed in such a way that everyone can operate the software and manage digital signage players”



POWERFUL & RELIABLE PLAYER

ANDSIGN

Player Specifications:

- Quad Core Processor
- 2G Ram
- 32G SSD storage
- LAN
- 4K Definition
- Wi-Fi and Bluetooth connectivity
- 3G extension
- Advanced Power Management
- Self-Cure System
- 2 years warranty





CLOUD-BASED SERVERS

- 99.99% Data availability on Amazon S3
- Backup Solution
- Secure & Encrypted Data Transfer
- AndSign® Software continuous upgrade
- Connection Reliability and Availability



SELF-HOSTED SERVERS

- AndSign team Installs the server for you
- Data storage on your local servers
- Service agreement for product update
- Synchronization Management
- Manage the content from your browser

ANDSIGN TOTAL COST OF OWNERSHIP

andsign

**Reasonable
Acquiring cost**

**Negligible
Installation Cost
“ it is a plug & play solution”**

**Low Operating Cost
Through remote maintenance
& Self-Cure Technology.**



SHOW CASE

ANDSIGN



Telecom



Car Rental



Industry



Hyper Markets



Corporate



Charging stations & Kiosks



Retail

THANK YOU

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